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Universal Electronics Celebrates 40th Year in Business by Adding Manufacturing Capabilities
New and faster printed circuit board manufacturing equipment



Whitewater, WIS. Jan 13, 2020 – Universal Electronics, Inc. (UEI) celebrates 40 years in business with additional investments! UEI has increased its printed circuit board and higher-level assembly electronics manufacturing capabilities with the addition of new capital equipment for its manufacturing facilities in Whitewater and East Troy, WI.

UEI’s newest high-speed SMT equipment is an ASM Siplace SX1. The ASM Siplace SX1 is an industry leading placement system with accuracy and speed combined with in-machine visual inspection. By offering reduced setup times this new equipment is ideal for UEI’s clients that includes high-mix and low to medium volume production.

“We are truly appreciative of the opportunity to partner with so many fantastic OEMs across the US over the last 4 decades. As we head into our fifth decade in business we are continuing to invest in our employees along with this new manufacturing technology to meet our clients' critical time-to-market demands. It's been an amazing ride and we can't wait to see what the next 40 years brings!” says Rick Jensen, President.

UEI offer fast-turn PCBA’s within NPI-Plus and low to mid volume manufacturing services customized to clients across the US. UEI serves multiple industries including Medical, Industrial, Laboratory, and Security and has been advancing manufacturing technologies and delivering on its mission to be the leading provider of electronics contract manufacturing and services since 1980.

About UEI

Founded in 1980, UEI’s has two certified facilities in the upper Midwest. The Whitewater, WI and East Troy, WI facilities are ISO9001:2015, ISO13485:2016, FDA, and ITAR registered. With 40 years of manufacturing excellence UEI offers flexible engagement models and fast, cost-effective time to market strategies. Additional information about UEI and NPI-Plus and its services may be found at www.ueinc.com and www.npi-plus.com .